

# The Brain Wave Center™



## Neurofeedback For Your Success

NEED MORE FOCUS FOR WORK, SPORTS,  
SCHOOL AND LIFE? IMAGINE  
RETRAINING YOUR BRAIN . . .



At The Brain Wave Center, we specialize in identifying issues with brain health, mental focus and age-related challenges.

Without drugs and using nationally recognized brain mapping techniques, we quickly establish brain function and initiate positive outcomes using non-invasive, customized training programs.

“*Your brain is the organ of your personality, character, and intelligence and is heavily involved in making you who you are.*”  
-Dr. Daniel G. Amen

Over time seemingly unrelated issues such as stress, anger, depression, bad habits, and small injuries take a toll on our brains just like our bodies.

Like the body, the brain needs exercise and rest to operate at peak performance. Neurofeedback is a measured learning process that takes advantage of the brain's ability to self-regulate and seek balance.

By re-training irregular brainwave patterns, we are assisting the brain to function better. This is similar to a computer that over time starts storing data that slows it down, and then needs a reboot.

**Neurofeedback gives the brain that reboot.**



- ADD/ADHD
- ANXIETY
- AUTISM
- CHRONIC FATIGUE
- CHRONIC PAIN
- DEPRESSION
- HEAD INJURY
- MEMORY LOSS
- MIGRAINES
- SLEEP DISORDERS
- AND OTHERS . . .



### The Brain Wave Center™

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Please call for a free consultation.

# NEUROFEEDBACK IS NOT NEW

**In fact, brainwave research began in the late 1950's resulting in the knowledge that we can control and ultimately retrain our brains.**

Over the past several years, healthcare's viewpoint has changed and the principles of neuroplasticity have become accepted, that the brain can be retrained at any age. The result, neurofeedback is an effective measured process that takes advantage of the brain's ability to self-regulate and seek balance. By retraining the brain we are assisting the brain to function more effectively.

## **Neurofeedback News Update.**

On July 15, 2013 the FDA approved the marketing of a system to help in the identification of ADD/ADHD in children and young adults. One particular component of the system featured in the FDA news release is an analysis of the Theta/Beta ratio, which is considered a good prognostic measure. Though our Alliance with Evoke Neurosciences, we have that analysis.

On February 17, 2014 the American Academy of Pediatrics (AAP) published its study on the effectiveness of neurofeedback on kids presenting ADD/ADHD symptoms. The conclusion, according to the AAP, "Neurofeedback participants made more prompt and greater improvement in ADD/ADHD symptoms, which were sustained at the 6 month follow up than Cognitive therapy participants or those in the control group." The finding suggests neurofeedback is a promising attention training treatment for children with ADD/ADHD.

EEG neurofeedback has been approved by the FDA to treat stress, and has been found effective in reducing or alleviating PTSD, ADD/ADHD, early onset dementias, rage and anger, pain associated with muscle tension held around injury, increasing athletic performance, and job effectiveness.



Conveniently Located Downtown Sarasota  
in the Historic Kress Building

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**Call Us Today and Schedule Your Free Consultation.**